



## Journal Advertisement Submission Sheet

### Advertising Space Agreement:

This agreement authorizes the OCA to publish advertising in the Association Journal publication, published twice a year – Spring & Fall. The publication pages are published on 8 ½ x 11 inch paper.

### Distribution:

The OCA journal is distributed through the mail to approximately 1700 chiropractors licensed in Oregon.

### Display Ad Rates:

All rates are based on a flat fee basis and payment is required on or prior to the deadline.

**JOURNAL IS PRINTED IN FULL COLOR/ no additional color charge will be added**

**Affiliate Member Advertisements are included in membership dues**

(Mark the line below if your business is a current affiliate or if you would like to become an OCA Affiliate)

- |  |   |
|--|---|
| <input type="checkbox"/> Full Page: \$550.00 | <input type="checkbox"/> Diamond Affiliate = full page ad (Spring & Fall issues)        |
| <input type="checkbox"/> 2/3 Page: \$475.00  | <input type="checkbox"/> Platinum Affiliate = ½ page ad (Spring & Fall issues)          |
| <input type="checkbox"/> 1/2 Page: \$400.00  | <input type="checkbox"/> Gold Affiliate = 1/3 page (Spring & Fall issues)               |
| <input type="checkbox"/> 1/3 Page: \$332.00  | <input type="checkbox"/> Silver Affiliate = 1/3 page (printed in Spring <u>or</u> Fall) |
| <input type="checkbox"/> 1/4 Page: \$272.00  | <input type="checkbox"/> Bronze Affiliate = current rates apply (see fees on left)      |
| <input type="checkbox"/> 1/6 Page: \$215.00  | <input type="checkbox"/> <b>I WOULD LIKE TO BECOME AN OCA AFFILIATE</b>                 |

*Affiliates may also opt to pay an added fee to upgrade to a larger ad size - on a single publication basis.*

Total= \$ \_\_\_\_\_

***Payments and ad copy are to be mailed or emailed separately (see below).***

### Payments to:

Oregon Chiropractic Association  
10570 SE Washington St. Suite 210  
Portland, OR 97216  
Ph: 503-256-1601 Fax: 503-256-1602

### Please forward ads to OCA office or Journal Editor :

Lauren Berg, 2017 Journal Editor  
**Email for ad copy:** [Lauren.Bergio@gmail.com](mailto:Lauren.Bergio@gmail.com)  
or: [Jan@ocanow.com](mailto:Jan@ocanow.com)

Company Name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp: \_\_\_\_\_ V code: \_\_\_\_\_ Billing Zip \_\_\_\_\_

*I authorize the OCA to charge my credit card for the ad choice above in the amount of \$ \_\_\_\_\_ for advertising to be placed in the journal publication for the next # \_\_\_\_\_ of issues .*

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_